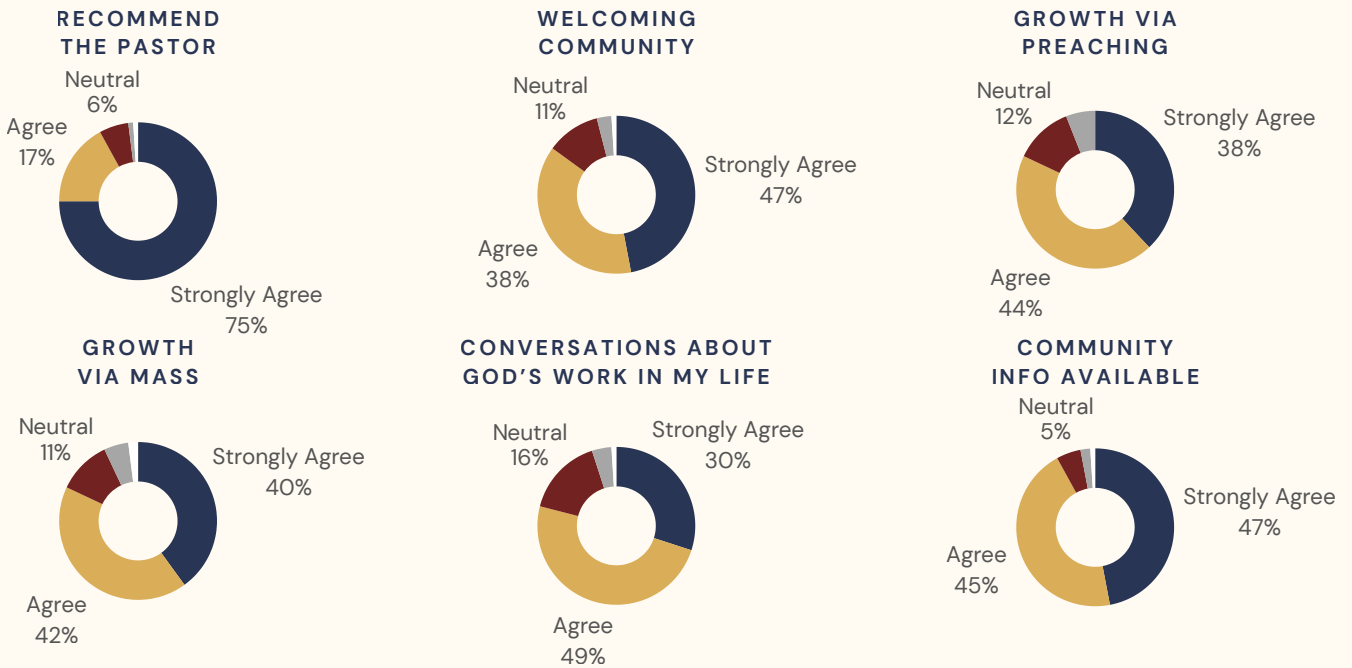


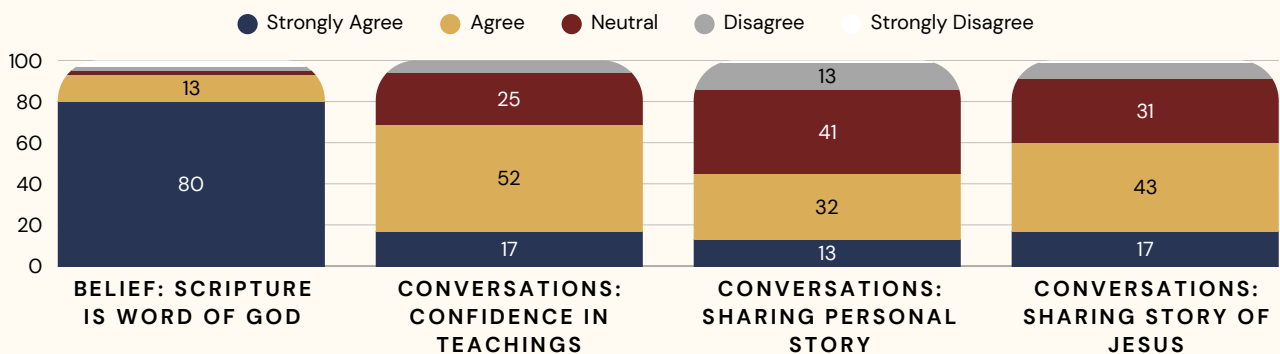
DISCIPLE MAKER INDEX SURVEY KEY DRIVERS

The Catholic Leadership Institute identifies the key drivers as questions that are statistically significant with respect to a parishioner's likelihood to recommend the parish, say the parish is helping them grow spiritually, and frequency with which they are sharing their faith. The following are our results:

WHAT DRIVES A PARISHIONER TO RECOMMEND THEIR PARISH TO A FRIEND AND TO INDICATE THE PARISH IS HELPING THEM GROW SPIRITUALLY?



WHAT DRIVES A PARISHIONER TO SHARE A PERSONAL WITNESS STORY?



HOW OFTEN DO YOU...?

