



The 64th Annual Stewardship Conference



FORUM FOR CATHOLIC FOUNDATIONS AGENDA

SATURDAY, SEPTEMBER 19

1:30pm – 2:00pm	Registration
2:00pm – 2:15pm	Opening Prayer/ Welcome Remarks
2:15pm - 3:00pm	SESSION I Roundtable Discussions
3:00pm – 3:15pm Sponsored by:	BREAK CAPTrust
3:15pm – 4:00pm	SESSION II Understanding the Aspirations and Expectations of Millennials and GenZ Donors <i>Margaret Keightley, Executive Director, Catholic Community Foundation serving the Diocese of Richmond</i>
4:00pm – 4:15pm Sponsored by:	BREAK Greater Mission
4:15pm - 5:00pm	SESSION III Beyond the Annual Report: Marketing Your Catholic Foundation through Stories, Strategy & Relationships <i>Tony Menke, President and CEO, Catholic Community Foundation of Eastern South Dakota</i> <i>Michael Morse, Executive Director, Catholic Community Foundation Southwest Florida, Inc.</i> <i>Amy Ponson, Executive Director, Catholic Foundation of South Louisiana</i> <i>Angeljoy Porche, Marketing and Graphics Representative, Catholic Foundation of South Louisiana</i>
5:10pm – 7:00pm Hosted by:	Reception and Presentation Innovest Portfolio Solutions and First Trust Applying <i>Mensuram Bonam</i> to Your Foundation Assets <i>Richard Todd, CEO, and Co-founder, and Sarah Newman, Principal and Director of Thought Leadership, Innovest Portfolio Solutions</i>

SUNDAY, SEPTEMBER 20

8:00am – 9:00am Co-sponsored by:	Breakfast CBIS FEG
9:00am – 9:45am	SESSION IV Every Diocese Has a Story Worth Telling: How Great Storytelling Builds Generous Communities – Part 1 <i>Presenter: Mark Romig, Senior Advisor, New Orleans & Co.</i> • Why facts rarely inspire generosity – but stories do • How foundations become the storytellers of hope • Why donors want to belong before they give
9:45am – 10:00am Sponsored by:	BREAK Guided by Grace
10:00am – 10:45am	Every Diocese Has a Story Worth Telling: How Great Storytelling Builds Generous Communities – Part 2 • How foundations can create emotional connections without manipulation • Transparency encourages generosity • Practical ideas for helping donors, parishes, schools and ministries see themselves as one family
10:45am – 11:00am Sponsored by:	BREAK JKT Group
11:00am – 12:00pm	SESSION V Roundtable Discussions Closing Remarks Prayer and Adjourn

THANK YOU TO OUR SPONSORS

